



Robert Storer

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Director of Marketing

The Community Engagement Platform: The How-To's



Agenda

- Create a room
- Make an event
- Setup an RSVP
- Sign up for an event (including receiving the email)
- Book a room
- Make a smart list
- Make an email
- Make a newsletter (including receiving the email)
- See how a CEP email campaign performed



Oashboard

Rooms

m Events

🖣 Images

Pages

r Emails

u Lillani

🖈 Smart Lists

Profile

Collapse menu

Welcome to Community Engagement Platform





EMAILS

6,284

EMAILS SENT

5,804

OPENED

THIS YEAR

THIS YEAR

THIS YEAR

EVENTS THIS YEAR

UPCOMING

EMAILS



Event Reminder for: Food Around the

List: Adults w/children



Newsletter for December

List: All Library Members



Happy Birthday!

List: April Birthdays



How to Create a Room

Dashboard

Add New Room

Rooms

All Rooms

Add New Room

Room Types

m Events

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🖣 Images

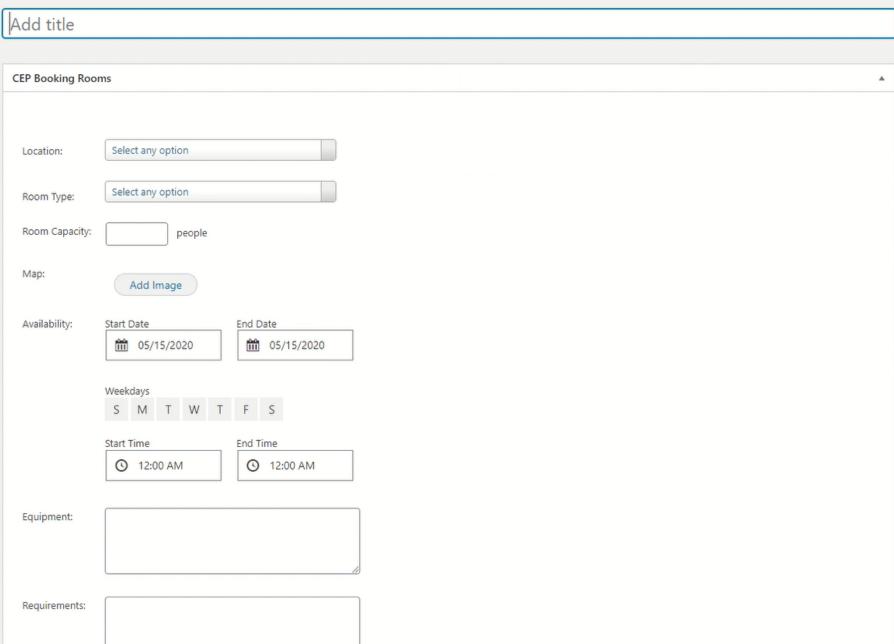
Pages

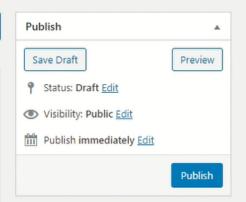
* Emails

★ Smart Lists

🎍 Profile

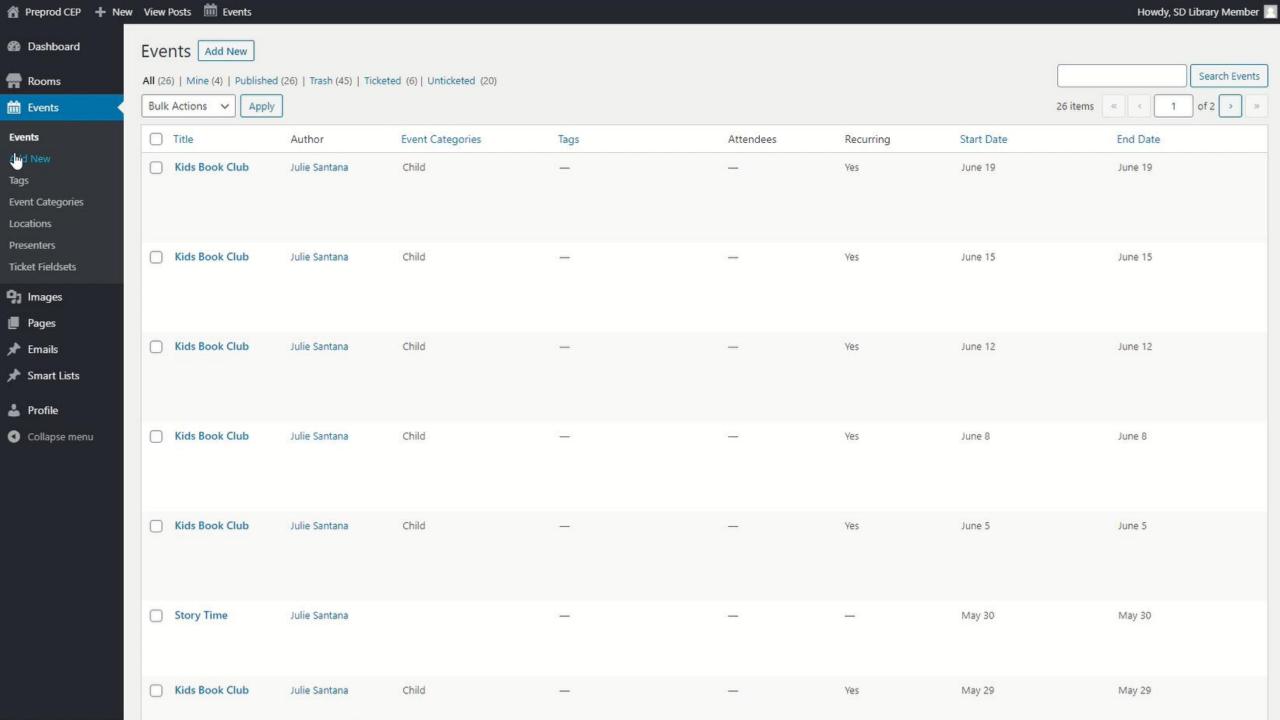
◆ Collapse menu







How to Create an Event



atalog

Get a Library Card

bout Us

Contact Us



Craft Classes for Adults

An event every week that begins at 8:00 am on Tuesday, repeating until June 23, 2020

May 26 @ 8:00 am - 5:00 pm MDT|Recurring Event (See all)





How to Setup an RSVP



atalog

Get a Library Card

bout Us

Contact Us



Craft Classes for Adults

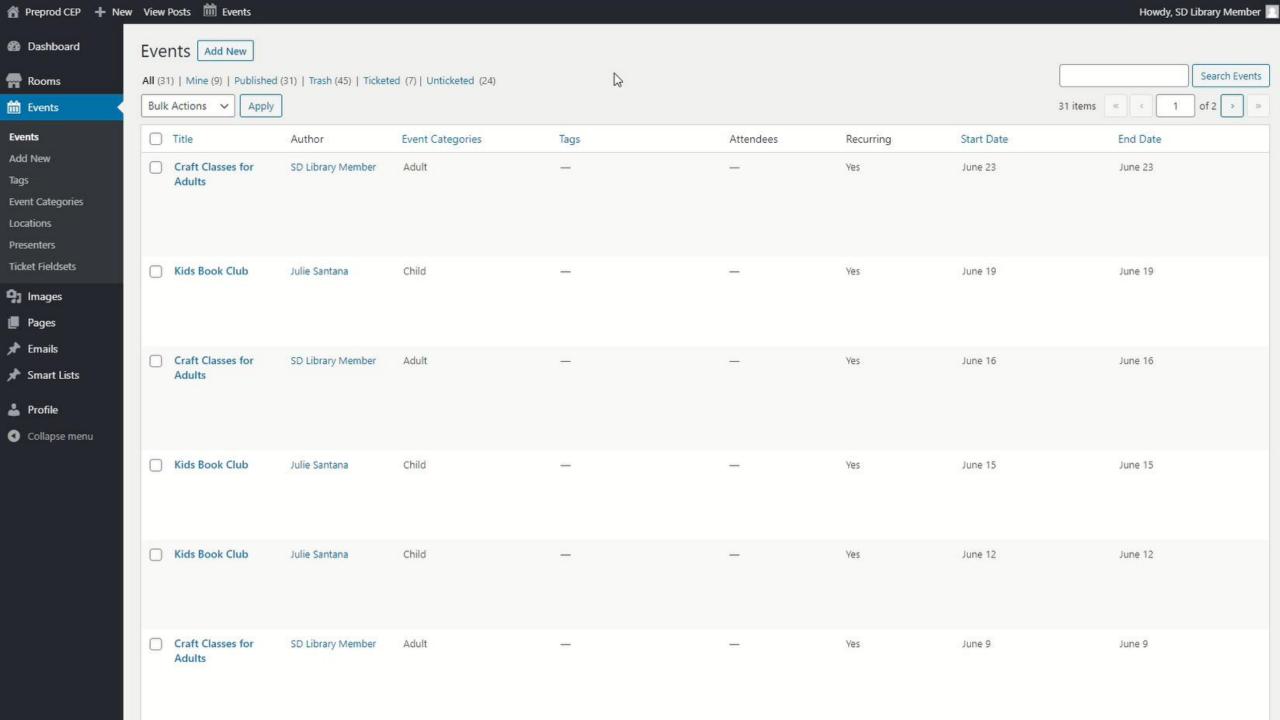
May 26 @ 8:00 am - 11:00 am MDT|Recurring Event (See all)



B

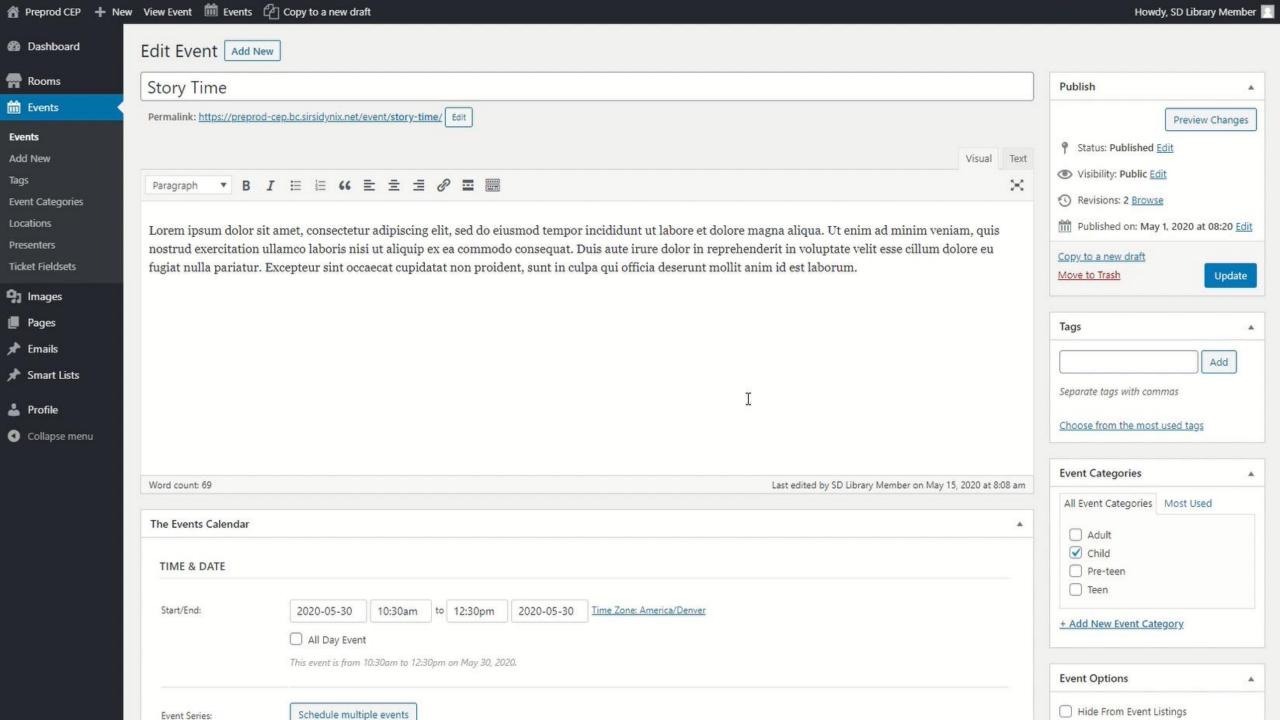


How to Sign People in for an Event



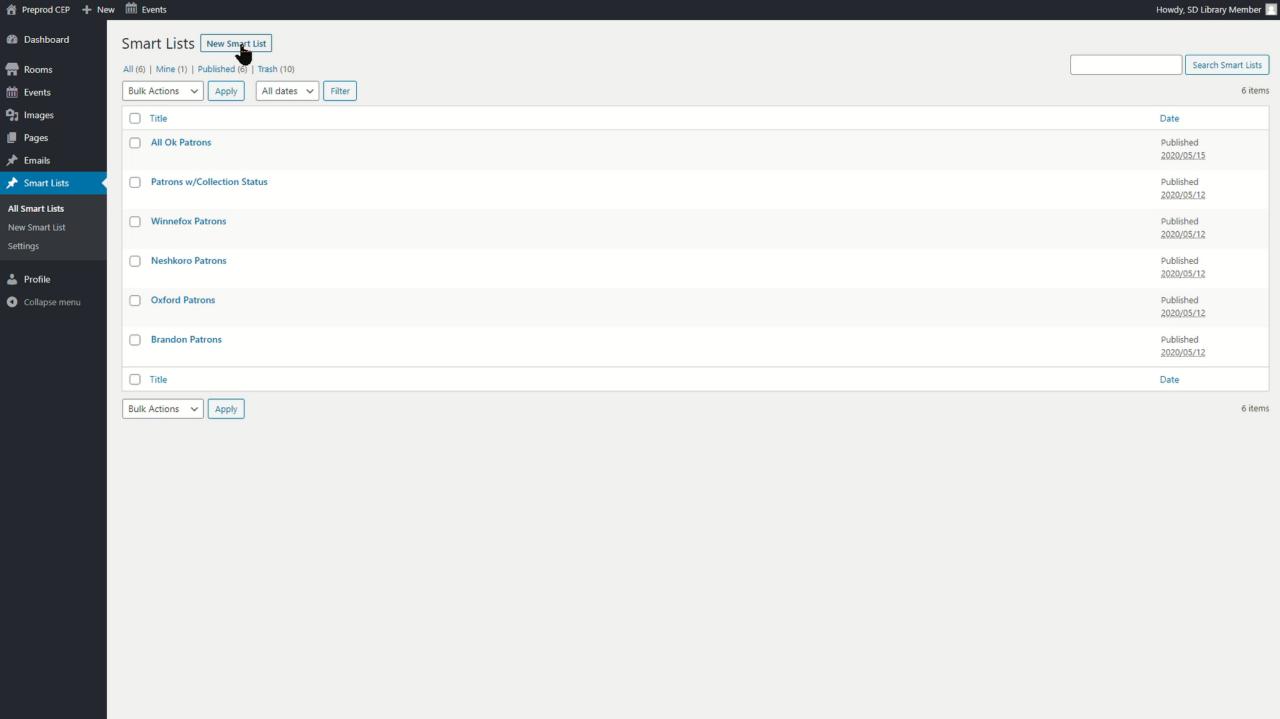


How to Book a Room



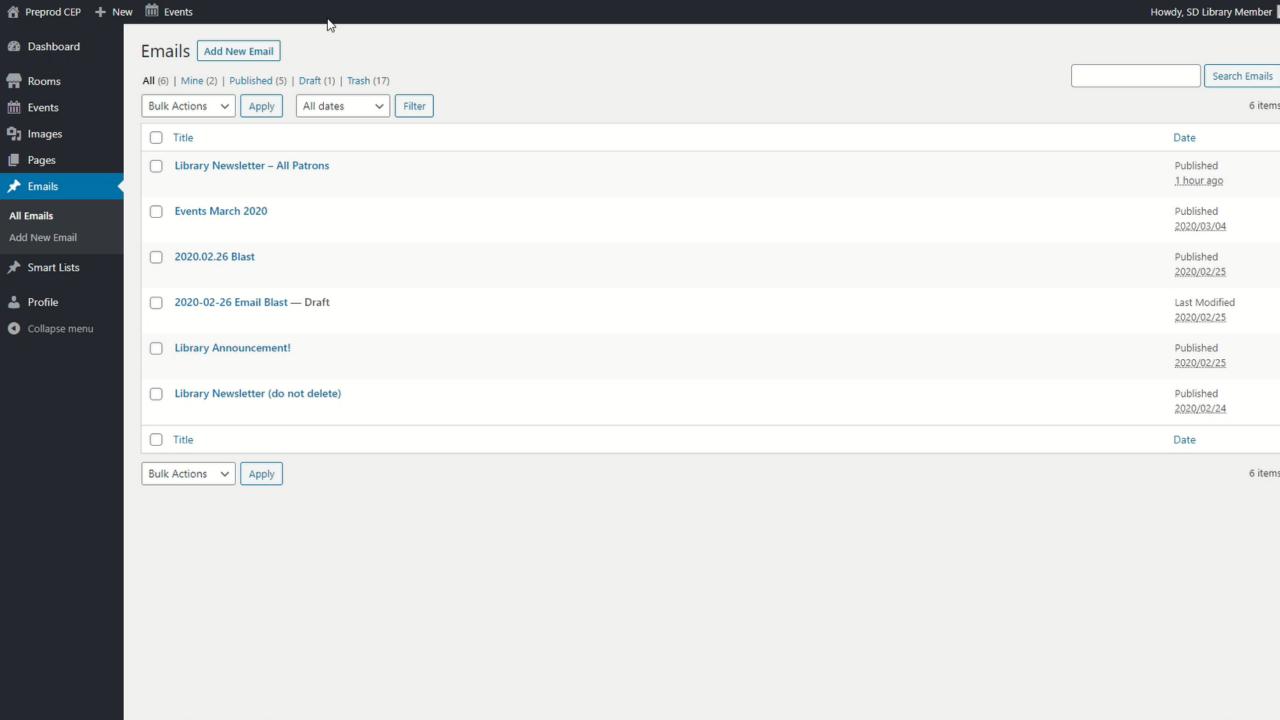


How to Make a Smart List



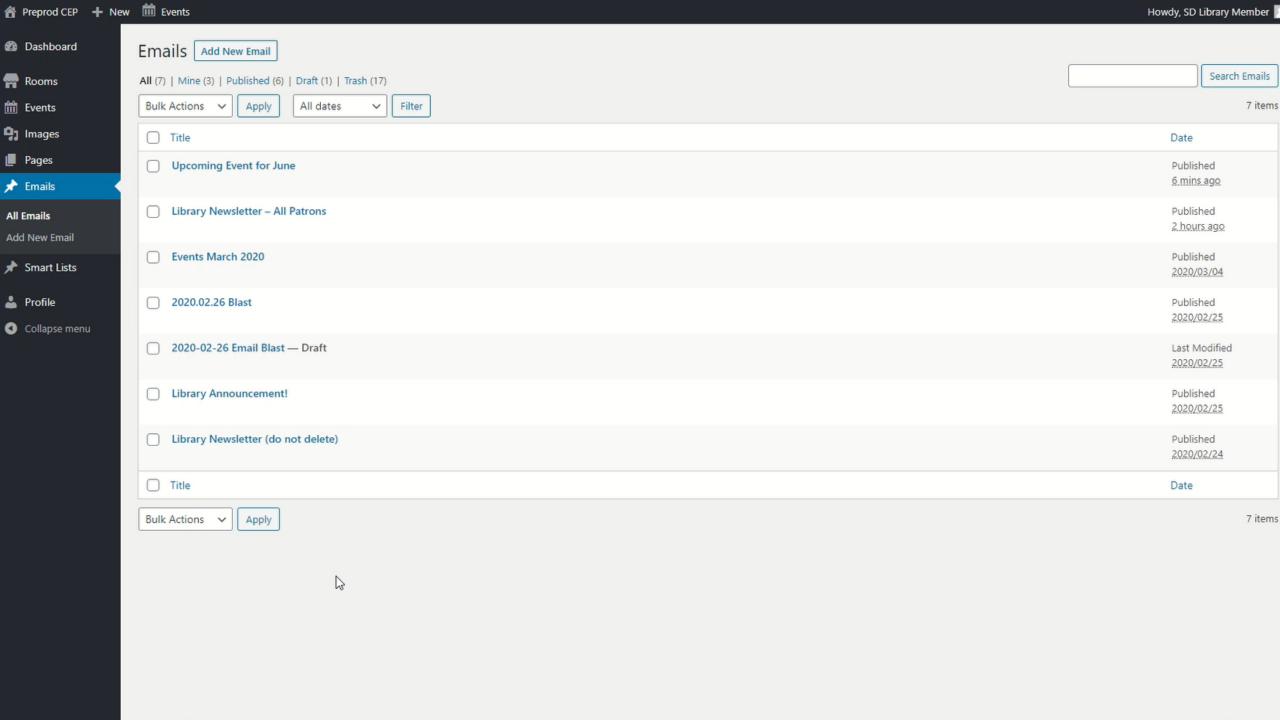


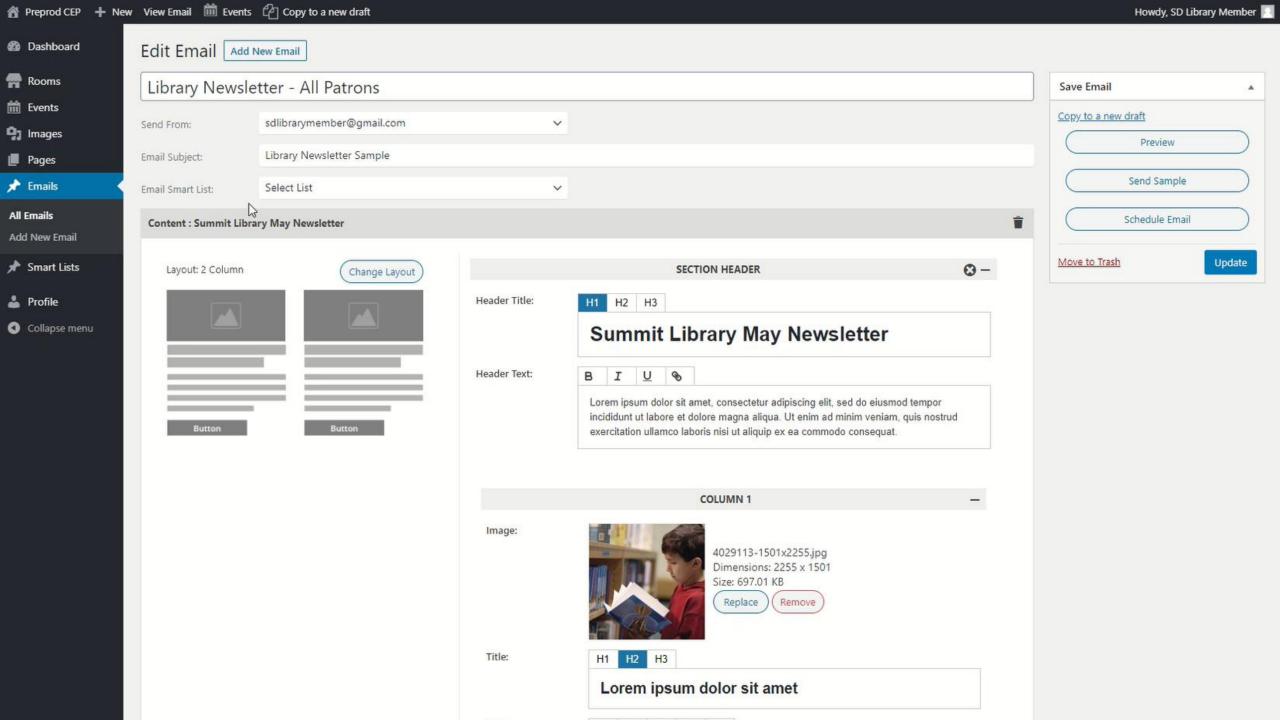
How to Make an Email





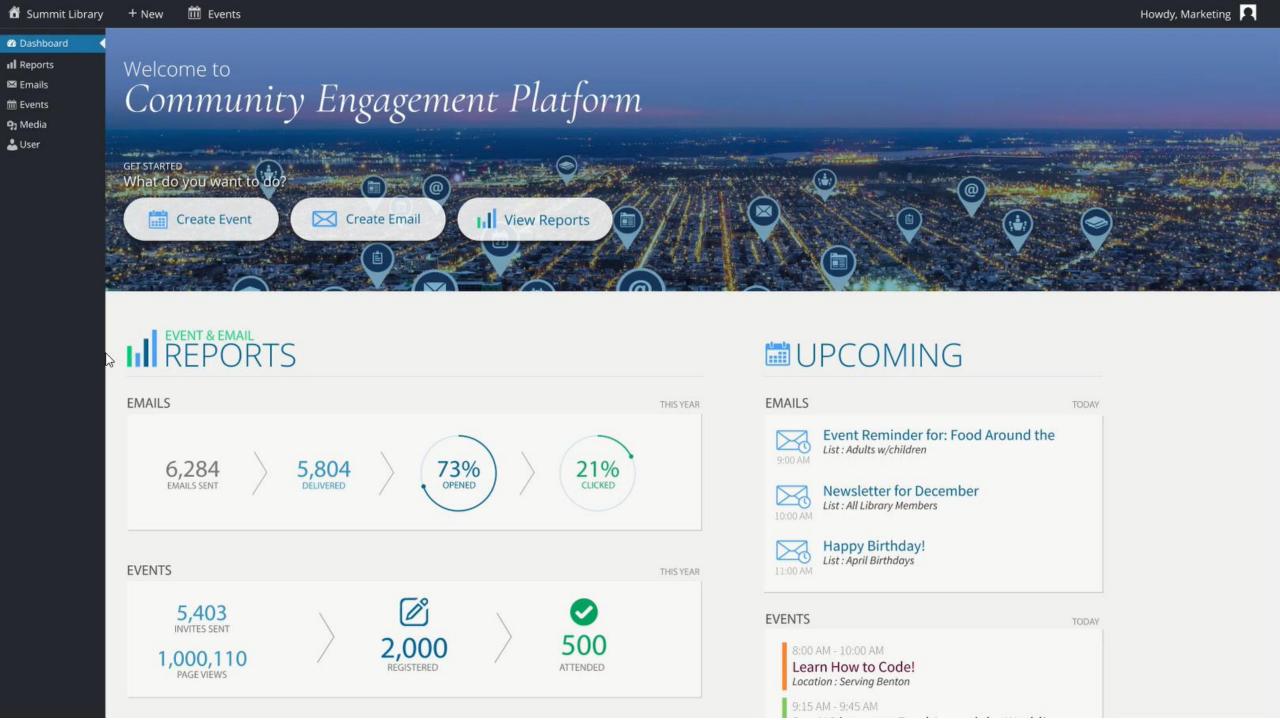
Easily Create & Schedule a Newsletter







How to See How a Campaign Performed



Pricing

Unlimited

Emails Sent

Events

Registrations

Tickets

Smart Lists

Rooms

Pricing

Number of Library Brands

Number of Patron Email Addresses

Community

P LErtgägement M

CEP will be released on

June 17.

Available for Order Now!

Sign up before June 30 and we will wave all implementation costs.



May

26

1:00 PM (ET)

Product Overview: The Community Engagement Platform

Thank You!

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